

ORANGE COUNTY CHAPTER

BEYOND THE GAME

THE BUSINESS BEHIND THE PLAY

Navigating the strategic forces, economics, and risk landscapes of the sports industry.

FEATURED SPEAKER

DAVID CARTER

SPORTS BUSINESS EXPERT | USC MARSHALL ADJUNCT PROFESSOR
FOUNDER, SPORTS BUSINESS GROUP

PLUS A SPECIAL PRESENTATION BY

STEVEN MARTIN

HEAD OF MEMBERSHIP, ProSight



WEDNESDAY
OCTOBER 28, 2026



TIME: 11:30 AM – 1:30 PM
Networking • Lunch • Program



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Newport Beach, CA 92660



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TABLE OF EIGHT
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