

RMA-OC SPONSORSHIP OVERVIEW 2024 - 2025

Thank you for your interest in helping support RMA Orange County as a chapter sponsor. Our new fiscal 2024 – 2025 year begins September 1st. Thanks to the support of our sponsors, RMA Orange County can provide quality educational, programming and networking events, while maintaining a stable financial position. In the upcoming year, we are planning again to bring you over 10 excellent events, plus educational classes, all of which are an important factor in providing value to both our general membership and our sponsors.

Attendance levels at our in-person meetings average 75 – 125 + professionals from the banking, commercial finance, legal and accounting fields. For the upcoming 2024-2025 season (which begins on 9-1-24), we believe will be another great year, if not better, and we wish to invite you to join as a sponsor or renew your Sponsorship!

SPONSORSHIP OPTIONS & PROMOTIONAL FEATURES

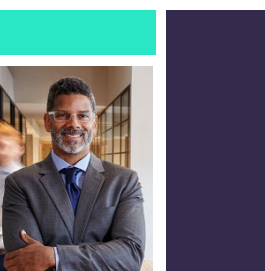
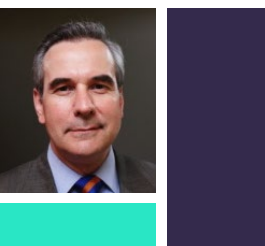
Platinum & Gold Sponsors and will receive the following recognition from RMA Orange County throughout the fiscal year (9-1-2024 to 8-31-2025):

PLATINUM SPONSOR – \$1,500

- A **Sponsor Highlight** email to our entire distribution list to give you greater visibility in the RMA network.
- Mid-year “**Word from our Sponsor**” email update to our RMA network featuring short status updates on all RMA sponsors.
- Presenting Sponsor recognition at one of our RMA OC events during the year.
 - Screen signage as a Platinum sponsor of the event.
 - Recognition in the event brochure.
- Recognition in all RMA OC materials throughout the year as a Platinum Sponsor.
- Inclusion in all PR material distributed to multiple local and business media venues.
- Sponsor logos included on RMA OC event announcements, flyers, programs, etc.
- Sponsor logos featured on RMA OC website and all e-newsletters.
- Platinum sponsors receive one complimentary ticket to each in-person luncheon and mixer.
- sponsor Stand-Up Banner, which will include three (3) Sponsors per banner.



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GOLD SPONSOR – \$1,000

- Recognition throughout the fiscal year for RMA OC as a Gold Sponsor. Inclusion in all PR material distributed to multiple local and business media venues.
 - Sponsor names included on RMA OC event announcements, flyers, programs, etc.
 - Sponsor names featured on RMA OC website and all e-newsletters.
- Screen signage as a Gold sponsor at all in person events, smaller font not as pronounced as Platinum.
- Mid-year “Word from our Sponsor” email update to our RMA network featuring short status updates on all RMA sponsors
- Sponsor to also receive one (1) Special Marketing Event Sponsorship (i.e. ABC Mixer or Wine Event, plus two (2) tickets).
- Sponsor Logo on Stand-Up Banner reflecting all Annual Sponsors Sponsors!

We need the continued support of our sponsors to deliver quality programing. Specifically, your support helps to allow RMA Orange County to pursue the following initiatives:

- Enhanced program quality via sponsor financial support to offset speaker and event related fees.
- Significantly expand **scholarship programs** with local junior colleges in support of students interested in banking and finance.
- Development of quality low-cost chapter produced educational programs.
- Help subsidize costs of RMA national courses offered locally.

Can we count on your support as an RMA OC Sponsor for the 2024 – 2025 program year?

Thank you for your kind consideration. We look forward to hearing from you.

Regards,

Tom Spinogatti

Thomas Spinogatti, Chapter President

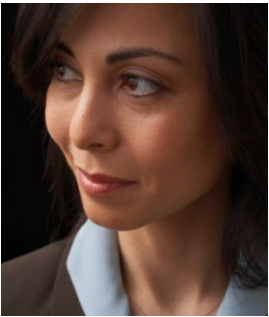
Jan Ibey

Jan Ibey, Membership Chair

Orange County Chapter of Risk Management Association
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949-351-4877-Cell Phone Number

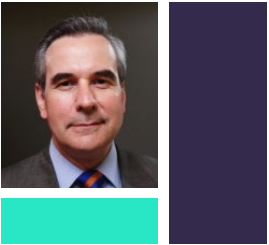


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Marketing Deliverables

Thank you for your support of the Risk Management Association Orange County. To serve your sponsorship to the fullest extent possible, we are requesting this form be provided to the appropriate marketing team so that our chapter can align with your approved guidelines. This will ensure that all marketing included in your sponsorship for RMAOC will be timely and correct.



“LOGO & SIGNAGE”

Please provide an approved high-resolution logo (preferably .eps format) to vphillipy@rmaoc.org for all marketing materials. If possible, please provide a “white version” of your organization’s logo for placement on darker backgrounds. Style guidelines are requested as well if available.



“WORD FROM OUR SPONSORS”

Please provide an approved 100-word or less description of services, upcoming initiatives, or any other marketing language you would like to share with our 1,000+ contacts within our membership. Please email your response to vphillipy@rmaoc.org along with your logo.



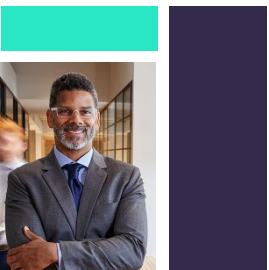
“SPONSOR SPOTLIGHT”

Please provide a point of contact for speaking opportunities at events. Platinum sponsors will receive a 5-minute window to speak on behalf of their organization during one of our five luncheons. You may also bring any printed marketing materials to share with the attendees. Gold sponsors will be recognized at our affinity group events along with the event sponsors.



Thank you again for your support of the chapter!

For any questions regarding the marketing deliverables, please reach out to Vicki Phillipy at vphillipy@rmaoc.org



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